

Session 1



Mr Tim Harford
Senior Columnist, Financial Times

Risk and rationality

Tim is presenter of Radio 4's More or Less and author of *The Logic of Life* and *The Undercover Economist* – racking up nearly a million sales in 30 languages. Tim spends much of his time looking tongue-in-cheek at the economics of daily life, but he is also a 'serious' economist with a career spanning Shell and the World Bank. He describes the sometimes bizarre theories that are used in attempts to save the world from Armageddon, and to match odd socks.

Session 3



Professor Peter Littlejohns
Clinical and Public Health Director, NICE

Balancing the evidence: the role of NICE in health policy decision making

Peter joined NICE in 1999 when the Institute was founded. He has contributed to the establishment of the guidance development programme and currently has lead responsibility for research and development. Peter has held a range of service and academic posts including, Director of the NHS research and development funded Healthcare Evaluation Unit and Chief scientist on a European Union BIOMED II project, which developed a critical appraisal instrument for clinical guidelines (AGREE). His research interests are directed towards improving the cost effectiveness of healthcare. Peter has published nearly 200 articles, chapters and books on a range of subjects related to healthcare evaluation.

Session 2



Mr Stephen Griffiths
Protection Actuarial and Product Director, Legal & General Assurance Society Limited

All change in protection

Steve has 20 years of experience in UK life assurance, both in reinsurance and the direct market. He is Actuarial and Product Director for Legal & General's Protection business. Prior to joining L&G in 2006, Steve was Chief Pricing Officer for Scottish Re, responsible for the Pricing and Underwriting of life and health business in all territories outside the US. He began his career at M&G Reinsurance, continuing as Marketing Actuary at Swiss Re following the takeover of M&G. Steve is a Fellow of the Institute of Actuaries and a member of the ABI Medical and Underwriting Committee.

Session 4



Mr Kevin Oldani
Chief Underwriter, Hannover Life Re America

Older applicants; are you ready?

Kevin has over 28 years' experience in the life insurance underwriting and underwriting management field. He has been a manager of both reinsurance and direct company underwriting departments. He has established underwriting and work flow practices for specialty markets that include COLI/BOLI, Bank distribution, Simplified issue markets and others. He is currently Senior Vice President and Chief Underwriter for the underwriting department at Hannover Life Re.

Session 5

Dr David D'Cruz
Consultant Rheumatologist, St Thomas' Hospital, London



Inflammatory rheumatic disease: an outline

Dr David D'Cruz, Consultant Rheumatologist/Reader Louise Coote Lupus Unit, St Thomas' Hospital. Training: St Mary's Hospital Medical School London, University College, St Bartholomew's and the Royal London Hospitals and St Thomas' Hospital. Appointed Senior Lecturer in Rheumatology at St Bartholomew's and The Royal London Hospitals following a Senior Registrar post there. Publications: 130 research papers, 60 reviews and 15 book chapters. He is one of the Managing Editors of the journal *Lupus* and was Editor in Chief of the *Journal of Autoimmune Diseases* 2004 - 9. President of the Rheumatology Section of the Royal Society of Medicine 2008 - 9.

Session 1



Mr Andres Webersinke
Head of Life/Health Research and Senior Vice President, Gen Re

Risks: are they local or global

Andres is Head of Gen Re's International R&D team, combining actuarial and medical resources for an improved management of biometrical risks. His unit is responsible for Gen Re's various Competence Centres formed for products and underwriting manuals and a wide range of publications. In conjunction with the Business School, it offers a wide range of certified training courses. Until 2008 he was the Principal Officer at Gen Re's office in Singapore and, *inter alia*, in charge of the foundation of Gen Re's office in India. Prior to that Andres held various posts in Cape Town and Cologne. He began his insurance career more than twenty years ago.

Session 2



Dr Kevin Somerville
Medical Consultant, Life and Health, Swiss Re Services Ltd

Are lab tests worth the paper they're printed on?

Kevin graduated in medicine at Auckland University in New Zealand. He came to the UK for postgraduate physician training and stayed. Since 1997 he has been Medical Consultant to Swiss Re, most recently as a member of the Global Life and Health Underwriting team based in London. His current role includes developing an evidence based approach to risk assessment.

He is Past President of the Assurance Medical Society and was chairman of the organising committee of the first LUCID conference in 2009.

Session 5

Professor Sir Mansel Aylward

Chair, Public Health Wales and Director, Centre for Psychosocial and Disability Research, Cardiff



The R.D.C. Brackenridge Memorial Lecture

Professor Sir Mansel Aylward CB is Director of the Centre for Psychosocial and Disability Research at Cardiff University which offers a unique opportunity to extend knowledge and understanding of the psychosocial, economic and cultural factors that influence health, illness, recovery, rehabilitation and reintegration. He is also the first-ever Chair of Public Health Wales – a new unified NHS Trust responsible for the delivery of public health services at national, local and community level in Wales. From 1996 to 2005 he was Chief Medical Advisor, Medical Director and Chief Scientist at the Department for Work and Pensions, and Chief Medical Adviser and Head of Profession at the Veterans Agency, Ministry of Defence.

Session 3



Dr Phil Smalley
Vice President and Medical Director, RGA International

The nerve of it – a claims and underwriting dilemma

Dr Philip Smalley is the Vice President and Medical Director for RGA International Corporation and Managing Director of the Longer Life Foundation. He is currently responsible for medical research and assisting in product development.

Dr Smalley is an Internal Medicine specialist with 21 years of insurance medicine experience. He received his medical degree from the University of Toronto in 1986. Prior to joining RGA International, he consulted for many direct insurance companies and also practiced medicine at a University of Toronto affiliated teaching hospital. He is also the Past President of the Canadian Life Insurance Medical Officers Association.

Session 4



Dr Chris Bass
Consultant Liaison Psychiatrist, John Radcliffe Hospital, Oxford

Unexplained chronic pain and disability after accidents

Chris trained in medicine at Cambridge University and St. Thomas' Hospital in London and in Psychiatry at Kings College Hospital in London. He has been working as Consultant in Liaison Psychiatry at the John Radcliffe Hospital in Oxford since 1991 where he has carried out collaborative research with many different hospital specialists.

His main areas of research and clinical interest include patients with persistent medically unexplained physical symptoms and patients with fabricated illnesses, including fabricated or induced illness in children. He recently co-edited *Hysterical Conversion: Clinical and Theoretical Perspectives* (with Halligan P and Marshall J), OUP 2001; and *Malingering and Illness Deception* (with Halligan P and Oakley D) OUP, 2003.

Session 1



Dr Andreas Armuss

Medical Consultant, Munich Re

The gateway to cancer assessment – which way for the challenges of cancer?

After attending medical school from 1990-1995 and an internship 1995-1996, Dr Armuss worked as a medical doctor at the municipal hospital of Munich - Bogenhausen between 1996 and 2003. Dr Armuss worked in Internal Medicine, rheumatology and clinical immunology, specialising in internal medicine in 2002 and rheumatology in 2005. In October 2003 Dr Armuss joined Munich Re as a medical consultant. In addition to his work in assessing substandard risks for all types of international life insurance, Dr Armuss is also involved in claims handling, developing guidelines for medical risks assessment and as a speaker at client/industry events.

Session 3



Mr Richard Verdin

Protection Director, Aviva UK

Changing the face of distribution

Richard started his career in financial services practising as an IFA for 10 years. In 1998 he joined Legal & General where he stayed for 4 years undertaking a number of roles including Director of Mortgage & Protection Markets and IFA Sales Director for Protection. During 2002 Richard moved to Direct Life & Pension Services as Sales & Marketing Director and following the successful sale of the business during 2008 he decided to join Aviva as Protection Director. Richard is the Chairman of the Protection Strategy Committee at the ABI.

Session 2



Professor Sir Ian Gilmore

Consultant Physician, Royal Liverpool Hospital, University of Liverpool

Our troubled relationship with alcohol and drugs in the UK – is regulation the answer?

Professor Sir Ian Gilmore is a consultant physician at the Royal Liverpool University Hospitals and is honorary professor at the University of Liverpool. His specialty interest is liver disease. He is the immediate past-president of the Royal College of Physicians (RCP) and is president-elect of the British Society of Gastroenterology. He has particular interest in harms related to alcohol misuse and the role of regulation in reducing this. He chaired a RCP Working Party in 2001, producing the report "Alcohol - can the NHS afford it? A blueprint for a coherent alcohol strategy". He chairs the UK Alcohol Health Alliance in which relevant agencies work together in a coherent and focused framework. He has also been appointed as Chair of the European Alcohol and Health Forum Science Group and is a member of the Climate and Health Council. He is also a member of the National Quality Board. He received a Knighthood in the Queen's Birthday Honours in 2010.

Session 5



Dr David Bull

Broadcaster & Author, Chairman of IncrediBull Group

Bull's Eye – an alternative view on medicine, marketing and media matters

Well known in the media as a television presenter, having appeared on all major television channels, Dr David Bull has a background in medicine and graduated from St. Mary's Medical School, University of London, with 1st class honours. He was a full time NHS doctor for three years. He is a patron of the Cystic Fibrosis Trust, and plays a major part in the campaign to raise funds for gene therapy. For this charity he was involved in implementing new born screening for this life threatening condition, and he hosts the annual Breathing Life Awards. He is celebrity ambassador for the Red Cross, the largest humanitarian charity, as well as supporting the Duke of Edinburgh Award Scheme, Diabetes UK, Help the Aged and Medic Alert. David has also co-founded his own creative communications agency the IncrediBull Group, incorporating Public Relations, Event Management, Digital and Branded TV, operating from London, San Francisco and New York.